

CBD.io

THE FUTURE OF WELLNESS

NOV. 22 & 23, 2019
LAS VEGAS CONVENTION CENTER





ABOUT CBD.IO

Last November, CBD.IO hosted the largest and most successful vape and CBD show in the United States. With over 270 vendors and a slew of amazing features, we attracted buyers from all over the world and several big box retailers including Costco, Walmart and GNC. We even had Netflix come out to get content for their upcoming documentary.

In our experience, a successful trade show only comes down to one thing: bringing buyers. It's a good thing that's our specialty.

But we're also good at creating a sensational experience. That's why this year we've expanded our show to the prime location in South Hall 1 at the Las Vegas Convention Center so that our buyers will get an unparalleled experience. With an expected 400 brands, labs, and a slew of amazing features, this is one show you don't want to miss.

2018
STATISTICS



7600+ VISITORS



46 COUNTRIES



**34 NATIONAL
CHAIN STORES**



277 BRANDS



2018
TESTIMONIALS

“ CBD.io was an outstanding show for SAVEURVAPE. I would easily say it was in the top three shows around the world. The coordination, management and overall ease to do our jobs was great. We were shocked and surprised to see that many buyers from around the world. SAVEURVAPE will absolutely be attending as an exhibitor again. ”

Lonnie J. Bozeman

President & CEO | SAVEURVAPE

“ Well-organized show and marketed very well. Great to see all major brands, buyers and both vape and CBD markets interacting all under one roof. Credit to the team for executing a show in USA at a high standard. Best show in the US. ”

Hassim Iqbal

Co-founder | CBD by Dinner Lady

“ We've done shows around the world for many years and this is the best show we've ever been to. Hands down the most business we've ever done at a show and it's not even close. ”

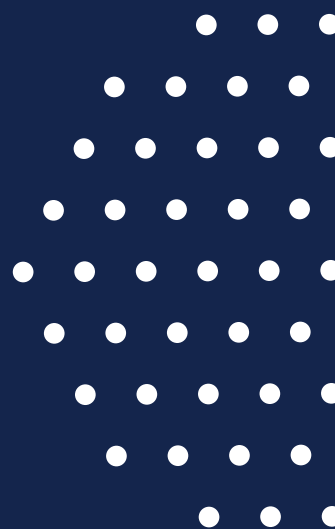
Matt Halverson

COO | Nirvana CBD

“ CBD.IO was a great event for our company. We made connections that led to an increase in sales for our business. We will 100% be attending all events organized by this group! ”

Andrew Leising

Partner | CBDistillery





RIGHT BUYERS

HEALTH & WELLNESS STORES
SPA & SALON CHAINS
BIG BOX RETAIL OUTLETS
DISPENSARIES
HOTELS
BEVERAGE DISTRIBUTORS
CANNABIS CO INVESTORS
NATURAL FOOD STORES
CONVENIENCE STORES
DISTRIBUTORS
WHOLESALERS
GAS STATIONS
FOOD BROKERS
PHARMACEUTICAL GROUPS
INTERNATIONAL BUYERS
DELIVERY SERVICES
BIG BOX BROKERS

“ Currently, the largest hemp distribution channel is natural food stores at 29% of sales, followed by online platforms at 23%. By 2022, 64% will come from chain retailers. ”

Brightfield Group



SCHEDULE



NOV. 21ST

8 pm - 10 pm
Vendor Appreciation Mixer

NOV. 22ND

12pm-6pm
Social Media
Livestreaming

9 am - 11 am
VIP Breakfast

11 am
Doors Open

12:00 pm - 6:00 pm
Speaker Series

7:00 pm
Show Ends

7:00 pm - 9:00 pm
Post Show Mixer/
Entertainment

NOV. 23RD

12pm-6pm
Social Media
Livestreaming

11am
Doors Open

12:00 pm - 6:00 pm
Speaker Series

7 pm
Show Ends

7 pm - 8 pm
Awards Show

Closing Show
After Party



OUR PANEL OF SPEAKERS COMING SOON!

**FIND THE LATEST
INFORMATION AT**

cbd.io

SOME OF OUR 2019
CBD EXHIBITORS



EXHIBITORS

RESERVE YOUR BOOTH TODAY

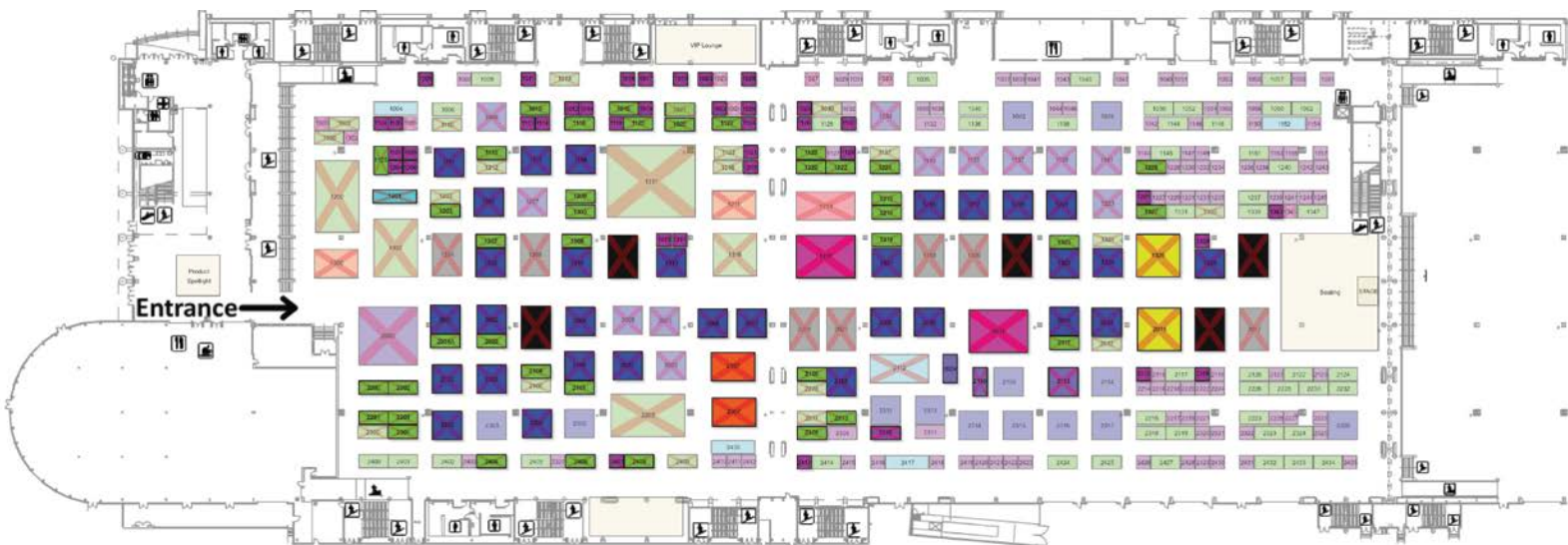
Check out cbd.io

**CHOOSE FROM SEVERAL
DIFFERENT BOOTH OPTIONS**

\$25 per square foot



LAS VEGAS CONVENTION CENTER SOUTH HALL 1





SPONSORSHIPS



PRESENTING

\$60K

DIAMOND



\$35K

PLATINUM

\$25K



ALL PACKAGES INCLUDED:

- 
- * 20 x 20 Island Booth
 - * Front page banners on the CBD.io platform
 - * SEO package
 - * Mention in all press releases
 - * Logo on all media communications and magazines
 - * Prominent signage at the show
- 

Presenting and diamond sponsors come with additional monster perks.



Please reach out for further details



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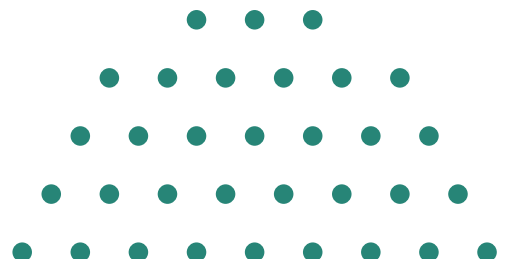




PRESENTING

SPONSORSHIP INCLUDES:

- * Logo on B2B badge
- * Most prominent signage outside the show
- * Attendee and buyer list share
- * Buyer tote bag
- * Front cover of catalog
- * Sole logo on lanyard
- * 4 dedicated email blasts
- * Prominent logo on show maps
- * Column wraps near booth
- * Unlimited buyer and GA passes
- * Logo on all tickets
- * Your logo in all media publications
- * All aisle signs in CBD section
- * Brand logo on hotel bookings
- * AND MORE!

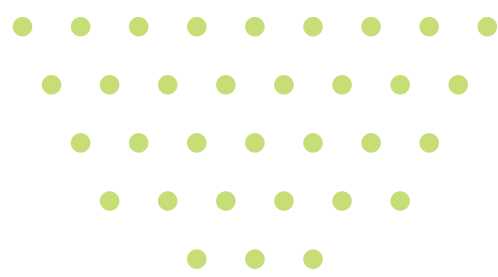




DIAMOND

SPONSORSHIP INCLUDES:

- * Logo on consumer badge
- * Prominent signage outside the show
- * Signage at registration area
- * Attendee and buyer list share
- * Inside cover of catalog
- * 2 dedicated email blasts
- * Prominent logo on show maps
- * Column wraps near booth
- * 200 buyer and GA passes
- * Your logo in all media publications
- * Social Media influencer campaign
- * General admission drawstring bag
- * Access to buyer and attendee list





PLATINUM

SPONSORSHIP INCLUDES:

- * Prominent signage outside the show
- * Signage at registration area
- * Attendee and buyer list share
- * Inside cover of catalog
- * 2 dedicated email blasts
- * Prominent logo on show maps
- * 200 buyer and GA passes
- * Your logo in all media publications
- * Social Media influencer campaign

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ADDITIONAL SPONSORSHIPS

- * Welcome basket in International Buyers' Hotel Rooms **\$2,500** (1 AVAILABLE)
 - * Logo on show map **\$1,000** (5 AVAILABLE)
 - * Branded Charging Station **\$2,500** (2 AVAILABLE)
 - * Branded bar at your booth **\$5,000** (2 AVAILABLE)
 - * Show After Party Sponsor **\$10,000** (5 AVAILABLE)
 - * Augmented reality photo booth **\$6000** (1 AVAILABLE)
 - * Editorial in show catalog **\$1,000** (20 AVAILABLE)
 - * 1 page add in show catalog **\$500** (50 AVAILABLE)
 - * Hanging Signs (8ft x 4ft) **\$1,000** (UNLIMITED)
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- * World Famous @blacktapeproject with 4 models **\$6,500** (2 AVAILABLE)
4 models Friday & 4 models Saturday

Check out Black Tape Project @blacktapeproject

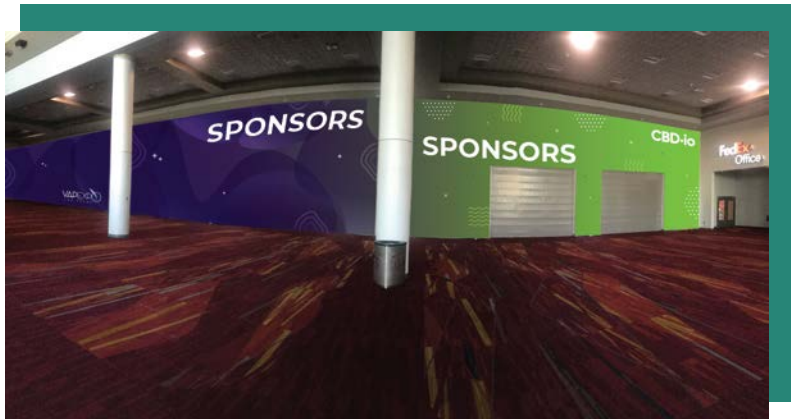


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- * Live painting by #TheMostUnfamousArtist, Carson Grier at your booth with image of choice **\$5,000**
1 painting Friday & 1 painting Saturday (2 AVAILABLE)

Check out Carson Grier @cgreed_art



SPONSORS
ENTRANCE SIGNAGE



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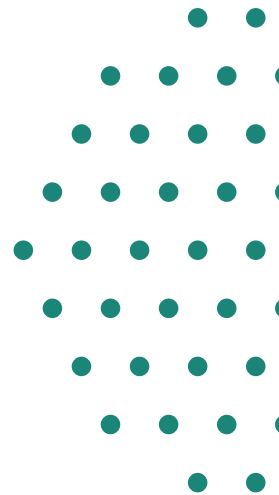
THE HEMP
FLOWER LOUNGE

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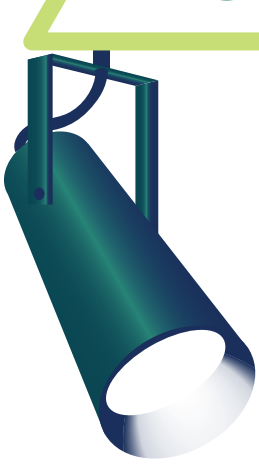


The central attraction of CBD.io is the Flower Lounge. Centrally located and nestled around a giant LED Tree, the Flower Lounge is a showcase for everything flower. It is an area of relaxation and discovery. Each counter comes fully equipped and includes a 10x6 Back wall so you can showcase your cultivation with maximum impact. There are only 8 display cases available.

- 6 foot display case, 2 chairs, & wastebasket and 10 x 6 Back wall **\$2,500** (8 AVAILABLE)
- Bar Sponsor **\$5,000** (1 AVAILABLE)
- Flower Lounge Presenting Sponsor **\$15,000** (1 AVAILABLE)



PRODUCT SPOTLIGHT



Get the maximum visibility for your products by showing them right as you enter and have exposure between the registration area and main entrance to the show. Showcase your products in a spectacular display case!

\$1,800 per shelf, 3 shelves per case (20 AVAILABLE)

\$4,000 per case (5 AVAILABLE)



YOUR BRAND
HERE



VIP LOUNGE

Ages 21 and over.



We will be flying in the top global distributors and the largest US wholesale buyers. Their home base will be the VIP Lounge, where they-and other VIP ticket holders and Sponsors- can enjoy an open bar, light snacks throughout the day, and a private meeting area.



-Sponsored Bar **\$5,000** (1 AVAILABLE)

-Wall wrap 68x10 **\$12,000** (1 AVAILABLE)

-8X4 Logo on the wall **\$3,500** (3 AVAILABLE)


-Hanging VIP Sign outside VIP room

"VIP Experience presented by" **\$10,000** (1 AVAILABLE)






MAIN STAGE



From the moment you walk into the convention, The Main Stage frames the entire show. With a 20x20 LED Wall as it's backdrop, the stage will be a major point of interest for all attendees. Positioned at the end of the red carpet, The Main Stage is the venue for our

- *Discussion panels
- *Live Entertainment
- *Inaugural CBD.io Hemp product pitch contest.
- *Post-show mixers Thursday and Friday night.




Gain valuable airtime on our stage by streaming your content and get a maximum number of eyeballs on your brand!

-After-Show party sponsor **\$2,500** (10 AVAILABLE)



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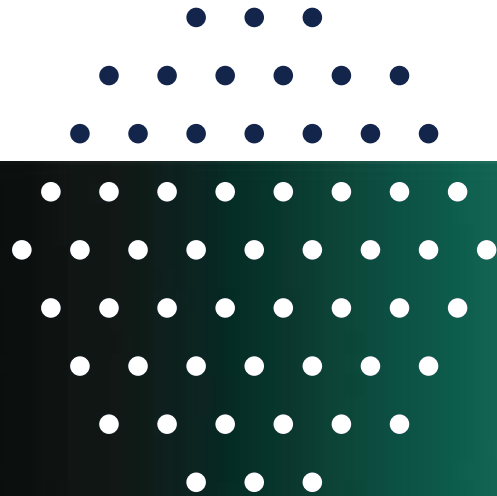
THE INAUGURAL CBD 

INNOVATION CHALLENGE

**LOOKING FOR START-UP CAPITAL
TO FUND YOUR HEMP PRODUCT,
INNOVATION OR BUSINESS?**

**Pitch the industry's leading
investors & get the capital to
realize your vision!**

**Now accepting applications.
Inquire at challenge@cbd.io
for more information.**



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HOSTED BUYER PROGRAM

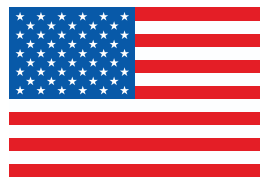
TAKE YOUR BRAND TO THE NEXT
LEVEL AND MEET THE TOP GLOBAL
VAPE & CBD BUYERS FROM:



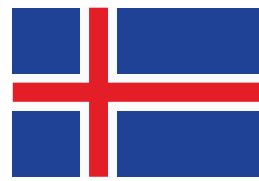
UK



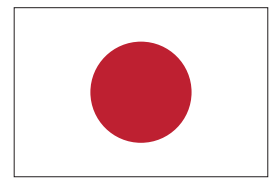
GERMANY



UNITED
STATES



ICELAND



JAPAN



SOUTH
AFRICA



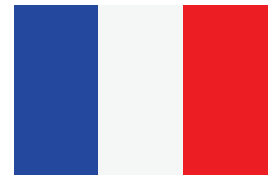
CANADA



NETHERLANDS



SPAIN



FRANCE



and special guest Kroger, the largest US supermarket chain by revenue and one of the nation's largest vape and CBD retailers.

x

\$3500

Participants in the buyer program are guaranteed 30 minute meetings throughout Friday and Saturday, access to the VIP room, and a private VIP mixer Friday night.

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SEE YOU IN VEGAS!

TO RESERVE YOUR BOOTH,
PLEASE VISIT CBD.IO TODAY!

FOLLOW US ON

